



# eastwell

ESTATE

## Introducing the Foundation 500 Club

Eastwell Estate was formed in May 2008 and in its first year, processed some 20 tonnes of Shiraz, Cabernet and Merlot from our 12 year old vineyard in Forest Hill, 15 km west of Mt Barker. Galafrey Wines were contracted to process the fruit, and we released our first Shiraz in May 2009. This early release Shiraz proved to be very quaffable drop and we have had excellent success and feedback from sales to an ever increasing network of family, friends and friends of friends.

This unique experience of supplying friends and friends of friends has provided invaluable feedback and led to the development of upcoming wine styles for 2009/2010. We would like to formalise this approach by offering membership to our very own wine club - the Eastwell Estate Foundation 500 (or F500 for short).

By filling out the form either tonight or online in the future, your membership will entitle you to join us at the ground floor and assist us in building a brand that offers quality at affordable prices without compromising the end product and surrounding environment through improper chemical farming. With your support we will be able to offer organic produced wine rich in flavour, low in preservatives, with no possibility of chemical taint in the finished product.

### Your commitment..

To stay a member of the F500, you must buy at least 2 cases (you can of course buy as many as you like) at the “members” price in one calendar year. The cases can be mixed or single variety.

### Our commitment..

You will have 24/7 online access to “members” prices, around 40% off the RRP.

The number of members in the EEF500 will be limited to 500.

You will receive invitations to special releases and events.

You will occasionally be offered the first release of outstanding vintages and special limited

We would love to have you become a F500 member, make use of your special pricing and recommend us to wine lovers you know. Word of mouth recommendations will help us along in our quest to establish a brand built on quality, value for money and solid eco principles.

Thank you for reading, and finally, please enjoy the wine you have purchased... we thoroughly enjoyed producing it for you.

Yours Sincerely,

Matt Eastwell

“..though youth gave us love and roses, age still  
leaves us friends and wine.”

Thomas More...Chancellor of Exchequer of England  
1477 - 1535

